

**NEWS RELEASE:**

**Date: 14<sup>th</sup> November**

**Lights, baubles and fine food for Christmas**

The Lake District Hotels (LDH) team is dedicated to making Christmas sparkle for their guests by creating a festive winter wonderland at each of their six hotels. They spend more time and money on illuminations and decorations than most other hotels and ensure there is a wide range of high quality festive fayre on hand –any time of the day.

In Keswick, The Skiddaw Hotel and Kings Arms are central to the town illuminations and shoppers stepping inside are greeted by the aroma of hot punch and mince pies. Kit Graves, Director of LDH says, “we have to offer such a wide variety of festive fayre because our restaurants, bars and lounges are open all day and guests like a choice of what to eat, where and when. Christmas lunches in the new Conservatory at the Skiddaw Hotel are already proving to be very popular already!”

Down the Borrowdale Valley the Lodore Falls Hotel Christmas lights twinkle as visitors are greeted by the oasis of Christmas trees, swags, baubles and delicious menu’s. Just up the road, The Borrowdale Hotel has all new decorations inside and out, heralding the opening of the newly refurbished lounge with cosy seating - a great place to unwind over a celebratory hot tea with rum by the new roaring real fire.

“Christmas has to be magical and memorable. Décor and ambience are important, but what makes us so popular with visitors and our local trade, is the mouth-watering array of festive fayre we offer. You can indulge in goose and all variations of turkey: a Christmas dinner or as a sandwich, baguettes, or in jacket potatoes for something lighter. Guests love to warm their senses with a hot Winter Pimms Punch, or indulge in a luxuriously decadent hot chocolate with Baileys, not forgetting the Christmas cake and mulled wine too!”

Christmas Party nights and Festive Breaks are still proving popular, despite the credit crunch and the hotels are filling up fast – perhaps guests know that there’s no sigh of Scrooge and they will still be offered some of the most fantastic festive local fare available.

Like Santa’s Elves, the team work hard to make Christmas memorable so anyone interested in booking a festive celebration, full of traditional sparkle should call them now on 0800 840 1240 or visit the website: [www.lakedistricthotels.net](http://www.lakedistricthotels.net)

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Pictures: The Lodore Falls Hotel lights up the Borrowdale Valley.

