

LODORE FALLS

HOTEL & SPA

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Lodore Falls Hotel & Spa

Lead the Way for The Lake District's Hospitality & Wellness World



Forward-thinking family set the bar with world-class spa experience

May 2019...// Steam rising off a turquoise infinity pool looking out at towering mountains, green forests and a gleaming lake, with the gentle sound of a waterfall trickling in the background... this isn't an idyllic Scandi-retreat, but the Falls Spa in the heart of the Lake District's beautiful Borrowdale valley. Opened in November 2018 as the final phase of a £13m redevelopment of [Lodore Falls Hotel & Spa](#), the new state-of-the-art spa is the work of Dani Hope, who is leading the way for the region's hospitality and wellness industry.

The daughter of Kit and Charles Graves, who own and run the Lake District Hotels collection, Dani has transformed the hotel and created a new UK spa destination that offers guests a world-class wellness experience. The three-year project included a full ground-floor refurbishment in 2017 as well as the opening of pan-Asian restaurant, Mizu, which won *Best Newcomer* in the 2019 Golden Chopsticks Awards. The final phase of the redevelopment was the much-anticipated opening of the new Falls Spa and 18 new Spa Suites, bringing the total number of rooms at the hotel to 87.

Taking charge of the project Dani was determined that the new spa would set the bar for hoteliers across the country and put the hotel and region firmly on the spa map. She closed a deal that meant the Falls Spa was the first spa in the UK (and the only in the north) to offer the La Sultane De Saba Akwaterra Massage, a full-body experience using ceramic ergonomic Akwaterra tools filled with hot water to completely relax and rejuvenate the body. The spa's 16-meter outdoor infinity-edge vitality pool, offering panoramic views of Derwentwater and the spectacular Catbells Mountain Range, is one of the largest in the country. Throughout the project the now iconic pool was a must-have for Dani, who wanted to create the Lake District's most Instagrammable location and appeal to the ever-growing market of social media savvy travellers.

After studying sales and marketing at university and with a master's in Digital Marketing under her belt, Dani gained experience outside the family business before joining in 2011 and being appointed Marketing Director in 2014. She jumped at the

chance to take the reins for the project, eager to make her mark. As well as Dani's fresh, young take on the design, she drew inspiration from the family's Danish heritage. Inspired by family visits to Scandinavia and their apartment in Copenhagen, creating an elegant look that she says will stay relevant for years to come.

Dain said; "For me it was really important that guests could enjoy the beautiful nature that surrounds us without having to hike up a mountain, so we have been clever about bringing the outside in throughout. Guests travel from far and wide to enjoy the Lake District's stunning scenery and we want them to be able to enjoy this in the spa, hotel and restaurants as well as when they are out exploring, whether by foot, bike, boat or car!"

Dani says that the changes have brought a new set of guests to the hotel, which the Graves family bought in 2004 and has long been a tourism magnet. This has not only strengthened Lodore Falls Hotel & Spa's leading position as one of the most charming Lake District Hotels, but proved to guests there's no need to look further than the Lake District for a cutting-edge wellness break.

"There is a national movement by the wellness industry to meet the UK's growing demand for outstanding holistic experiences. A new breed of spas is emerging too and it is really exciting to be at the forefront of this. It is a really positive move for Lodore Falls Hotel & Spa and the region as a whole and we look forward to what lies ahead," Dani said.

Stays at Lodore Falls Hotel & Spa start from £190 on a bed & breakfast basis based on two people sharing a standard room. The new Spa Suites start from £460 a night on a bed & breakfast basis based on two people sharing and include spa access throughout the duration of the stay. For hotel reservations and more information please visit www.lakedistrictspa.co.uk email reservations@lakedistricthotels.net or call 0800 840 1246. For spa reservations please contact 017687 87704.

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